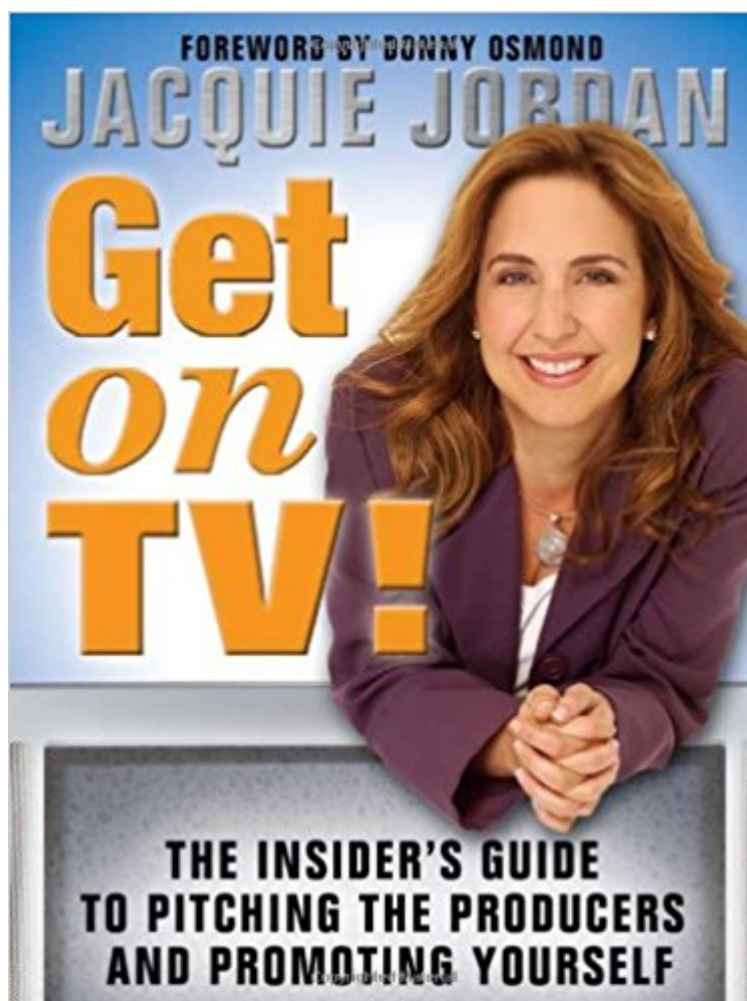


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# Get On TV!: The Insider's Guide To Pitching The Producers And Promoting Yourself



## Synopsis

Expert advice on how to get booked and asked back!"Jacquie ought to know how to get you on TV...she's put half the country on TV, including me." --Maury PovichIn *Get on TV!*, Jacquie Jordan brings her expert advice straight to you--the entrepreneurs, experts, authors, and future reality stars looking to land a television spot. Jacquie shows you the ins and outs of the TV business and what you need to do to get booked (and asked back), including:--The importance of tape and materials--Speaking the language of the television producer--Being persistent without being annoying--What to do when you're booked and cancelled--How to get asked back again and againIf you know the right moves, you can get on TV!"Jacquie has the ability to maintain a fair balance between the voice of the project she is producing and the needs of her guests." --John Edward, psychic medium and author of *Crossing Over*, host of *John Edward: Cross Country*Jacquie Jordan has been involved in booking, supervising or producing over 10,000 television guests, as well as coaching countless people on how to get on air.

## Book Information

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## Customer Reviews

Jacquie Jordan has been involved in booking, supervising, or producing as many as 10,000+ television guests. Her credits include a full season at Donny & Marie, Maury, Geraldo, and The Montel Williams Show. Currently, she is co-executive producer for AMC's new show, *Sunday Morning Shootout*. Jacquie is a successful national seminar leader and trainer. Her innovative and informative seminars to corporations, such as "Getting Your Idea, Product, or Story on TV," have been recognized by the industry. For more information and contact info, visit

WOW., I'm an experienced TV producer, and couldn't believe how much I learned from this informative little book. Worth many more times what I paid for it, and I enthusiastically recommend it.

I got this book a year before I was asked to sign an agreement for a possible television show. I put the book away and never read it.. regretting it now. There are alot of things you need to understand if you are going to pitch yourself to a major network or to casting directors.. I am reading it now and will be ready for the next time.

Technically, I got on TV almost immediately after ordering this book, though it was through another connection - but who knows! Maybe the book's power is just that strong.Seriously speaking, this book has great ideas for how to conduct yourself before, during, and after you go on TV. I now consider its advice to be part of my own common sense ("Of course you thank a producer after they've brought you on" etc.). I found it to be very helpful in describing what to expect and what is expected of you. Definitely a keeper.

Thank you, Jacquie, for an enlivening discussion of media today. Your skills are evident on each page. Key steps and important follow through actions are good messaging technique. Looking forward to my next interview!.

Jacquie Jordan's book "Get On TV" isn't just about getting on television. It's about communicating and effectively getting your message out to the world.

Well written and takes you by the hand to learn the industry. Jacquie tends to all questions and explains the process very well. A must read for anyone wanting to get on TV.

Nothing to look at here. Move along, now.

I'm not sure where I first ran across this. I think it was an recommendation when I was browsing books on publicity. Like many who are experts in their field, I have occasionally thought about offering myself to the TV talk shows. Question is, of course, how do I do that? This relatively short (205 pages), somewhat old (2006), breezily written book seems to do it in detail and well. Jacquie

Jordan claims to be a television producer of many years standing and I have no reason to doubt her. The book also serves as a platform for marketing her own TV expert, "tvguestperts" as she calls them, website and services. I was really surprised by how hard core Jordan's information is. There is very little hyperbole here and Jordan's writing style is very direct and not at all ponderous. She lays out the steps in 1 - 2 - 3 fashion in complete detail. Jordan covers every aspect of the process: identifying the decision makers, putting together your platform, press kit and show reel, how to pitch, a glossary of television terms. what to do if you're cancelled or bumped and how to act when you finally make it on air. It all has the feel of "been there, done that" advice: solid stuff. There is also a chapter on getting on reality TV shows. Overall, this is one of those gems: a "how-to" book that provides solid advice from a pro in the field. If you've ever thought you have something to offer on TV as an expert, this book is a solid guide to making it happen. Jerry

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